



**MINISTRY OF LABOUR AND VOCATIONAL TRAINING (MLVT)**  
**Piloting the Post-Harvest Technology and Skills Bridging Program for Rural Poor**  
**ADB Grant No. 9133-CAM**

**ANNOUNCEMENT FOR RECRUITMENT OF**  
**National Consultant for Producing Skill Bridging Promotional Videos for Media Use.**

With reference to the grant received from ADB for piloting the post-harvest technology and skills bridging program for rural poor. The Ministry of Labour and Vocational Training aims to produce a Skill Bridging Program, television promotional spot. The project intends to recruit one national consultant, who is qualified, experienced and available for producing these 2 promotional videos.

**Scope of Work**

The national consultant will support and assist the project coordination unit (PCU) of MLVT by producing promotional videos with at least 10 minutes, one targeting out of school youth and one targeting parents and community leaders. He or she will become knowledgeable of the project activities and produce the 2 promotional spots which describe the project activities and advantages to out of school youth in gaining entry to TVET certificate programs. The spots will help the project to promote the Skill Bridging activities to the target groups and also make parents, employers and community leaders and NGOs aware of the Skills Bridging Program and the second chance it gives to youth who did not complete grade 9.

**Detailed Tasks:**

The tasks of the consultant will include, but not be limited to, the following:

1. Review the project documents to be familiar with the project activities;
2. Consult with project team to find good activities/ideas to present in the promotional Spots.
3. Draft a promotional concept and story for the spot. The spot will be in Khmer.
4. Identify qualified and experienced professionals to perform in the 2 promotional videos spot.
5. Report and present media ready promotional videos to the PCU for comment and advice.

**Qualifications and Experience:**

The Consultant is required to have at least five years of working experience with media with specific experience in designing brief promotional videos. The candidate should have good media production skills and the capacity to work to a fixed timetable.

The Consultant will be based in Phnom Penh and will be required to travel to the provinces to video some activities and interview some beneficiaries. The consultant will work very closely with PCU under the overall supervision of the Project Manager and report to the Project Director.

**Outputs and Reporting Requirements**

The Consultant will produce the following outputs for the Project: (i) Report on the activity, and (ii) 2 media ready, 3 minute promotional videos to support recruiting out of school youth who have completed at least grade 7 and been out of school for at least 2 years.

Interested applicants must obtain the full detailed Terms of Reference (TOR) for the above post prior to the submission of their Expressions of Interest. This can be requested from the PCU office by fax/e-mail or by directly contacting the PCU office at the address given below. Expressions of Interest without prior knowledge of the TOR shall be rejected.

Interested applicants are invited to submit their Expressions of Interest, detailed Curriculum Vitae (CV) and testimonials from previous work along with a recent photograph, on or before 18/10/2012 at 9:00 AM to PCU office.

Attn: **Mr. Hing Sideth**, Procurement Officer of JFPR Project, DGTVET-MLVT, #3 Russian Federation, Sangkat TeukLaakl, Khan Toulkork, Phnom Penh (Cambodia), [Tel:855 23 882 901](tel:85523882901), E-mail: [dtvetm@yahoo.com](mailto:dtvetm@yahoo.com)/[tvproject@gmail.com](mailto:tvproject@gmail.com). Only short-listed candidate will be contacted.

**Note : The earlier advertised deadline for submission on 12 October 2012 has been extended to 18 October 2012.**